

Why Refer to a NARPM[®] Property Manager



National Association of Residential Property Managers



In a Word...Trust

When your real estate clients turn to you to rent—not sell—their property, it's helpful to know where to look for professional property management you can believe in. Knowing your client's property is well-managed not only means you can concentrate on other matters, it also means a satisfied client and a potential future sale for you, and investment property that sustains its value.

The National Association of Residential Property Managers (NARPM[®]) is the only national organization dedicated to the professional management of single-family homes and small multi-family investment property. All NARPM[®] members are real estate professionals who know, first-hand, the unique challenges of managing rental property in today's constantly changing economic and legislative environment. They also know how to manage those challenges to maximize your client's return on their investment property.

Why you should consider working with a NARPM[®] professional:

- NARPM[®] members have access to numerous education opportunities, including the NARPM[®] designation program, making them experts in the management of residential property;
- Many NARPM[®] members only manage property and are happy to send the listing back to you when the owners are ready to sell;
- NARPM[®] members adhere to the highest standards of professionalism and code of ethics;
- The professionalism of a NARPM[®] property manager will reflect positively on you;
- NARPM[®] members are made aware of the latest disclosures and changes to legislation to protect your client's investment;
- A NARPM[®] property manager can maximize rents and income for your clients;
- A NARPM[®] property manager will manage the property efficiently, professionally, and economically—freeing you to do what you do best.

NARPM[®] members combine experience with training to give you the property management performance you need

NARPM[®] members are valuable components of the successful real estate agent's team. NARPM[®] property managers have heightened expertise and industry knowledge to assist them in doing the best possible job, including enhanced accreditation through the NARPM[®] designation program. The designations and certifications offered by NARPM[®] are:

RMP[®] - Residential Management Professional

Awarded to professionals who have completed 18 hours of NARPM[®] coursework, who have experience in the management of residential property, and who have provided service on a national level, as well as to their local chapter.

MPM[®] - Master Property Manager

Awarded to RMP[®] designees who have demonstrated proficiency in the management of residential properties, who have completed an additional 24 hours of NARPM[®] coursework, and who have contributed substantial time, talent, and energy to further advance NARPM[®] and their industry.

CRMC® - Certified Residential Management Company

Awarded to those professional property management firms that demonstrate a high standard in both procedures and customer service. A detailed examination of the company and recommendations from clients and peers are required for this distinction.

CSS[®] - Certified Support Specialist

Awarded to Support Staff members of NARPM[®] who work in an organization with a NARPM[®] Professional member who has earned the RMP[®] or MPM[®] designation.

CMC - Certified Maintenance Coordinator

Awarded to Maintenance Coordinator members of NARPM[®], who have met specific and ongoing educational, experience, and volunteer requirements that are designed to provide quality, industry standard maintenance assistance.

CRMB - Certified Residential Management Bookkeeper

Awarded to Residential Management Bookkeeper members of NARPM[®], who have met specific and ongoing educational, experience, and volunteer requirements that are designed to provide quality, residential management accounting standards.

Real Estate Agent Referral Form

Licensed Real Estate Agent, please fill out this form and return it to the property manager whose card is enclosed. Request a card or contact information from them, if not already provided.

Client's Name Client's Phone Cell Phone Client's Address City/State/Zip Referring Agent's Name Phone Referring Real Estate Company To find a NARPM[®] member near you, visit our website at www.narpm.org.

